

## Calendars, Calendars. . .

# Business Idea Zone



The New Year is coming. Hard to believe I know. 2008 has been one of many changes for my family. My new job, new high school for my oldest, first grade soccer for my youngest, etc.etc... We are having a blast! Change is Good! However, this can be an overwhelming time of year for the business owner. Not really much time left in the day to sit and ponder things.

Few of you would be receptive of me suggesting change right now, I imagine. So, in this month's BIZ I would like to suggest just thinking -thinking of your 2009 calendars. Do you have a promotion calendar? Is there a particular cause that you feel close to which your business could support in 2009? Are you promoting your store to your full potential? And finally, one final thought, compliments of Kizer and Bender ([www.Kizerandbender.com](http://www.Kizerandbender.com))...



"Sometimes it's important to work for that pot of gold. But other times it's essential to take time off and to make sure that your most important decision in the day simply consists of choosing which color to slide down on the rainbow." *Douglas Pagels*  
Enjoy your time after the holidays have passed - 2009 here we come!

Continued Success,  
*Maria*

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1.800.323.5668  
info@edhoy.com  
[www.edhoy.com](http://www.edhoy.com)